

Teacher's Note

- Students can make their own poster or work in small groups.
- Discuss each student's favourite animal before starting on the poster.
- Encourage students to draw in perspective.
- Have plenty of craft bits and pieces on hand to encourage creativity.

Suggested Activities:

- ❖ Discuss the different advertising techniques students may have seen on television, advertising boards or in magazines. Ask them what stands out the most in a particular ad? The colour, the words or the picture.
- ❖ Use old magazines to cut pictures from so students can glue them on their poster.
- ❖ Ask students to view a local bulletin board next time they go to the shops. Can they tell which ad stood out the most? Discuss why.
- ❖ Ring an advertising agency. Ask them if it is possible for the students to visit their office or if someone from the company could speak to your student's one day about advertising techniques.
- ❖ Organise an origami project. For details visit: http://teachingtreasures.com.au/art_page_more.html scroll down the page to locate the 'origami' link.

Learning Area: Arts. **Strands:** CAI. STP. RRE. AIS. **Overarching:** 1,2,3,4,5,6,8,9,10,11,12,13.

Linking Subject: Eng.